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**> restaurant logo brainstorm**

**Name:** Type here

**Restaurant Name:** Type here

**Cuisine:** Type here

**Target audience:** Type brief description of stereotypical customer including age and gender if applicable.

**Keywords:** Type words that relate to all aspects of the restaurant (products, services, customers). Organize them by category. Be sure to include a category for intangible words (For example: Toys R Us would have intangible words such as kid, fun, young, playful, etc.)

**Feel/Mood**

* Type here
* Type here
* Type here

**Motif (pertaining to name, food origin, etc.)**

* Type here
* Type here
* Type here

**Main Food Items/Ingredients**

* Type here
* Type here
* Type here
* Type here
* Type here

**Important Equipment**

* Type here
* Type here
* Type here
* Type here
* Type here