

> vector illustration

> objective(s):

Students will create a visually impactful illustration that is constructed entirely in Adobe Illustrator

> curricular focus:

This lesson emphasizes the use of vectors and an effective color palette to create an interesting composition. It also focuses on generating an idea that is clever and engaging.

> specifications:

save as: Vector Illustration_LastnameF.ai
dimensions: between 70-100 inches square
color mode: RGB or CMYK

> instruction:

- review examples of vector illustrations
 - browse and discuss examples that comply with lesson requirements
go to Strong Vector Illustration Examples folder
 - browse and discuss examples that lack the graphic embellishment to comply with lesson requirements
go to Vector Illustration Examples with Concerns folder
- review previous student vector illustration projects
 - go to Vector Illustration Projects folder
- discuss composition
 - you may use images as resources but no image resource cannot appear in final composition
 - elements should be simplified graphics in style
 - composition must include self-created graphics not derived from image resources
artwork cannot be limited to image tracing
self-created graphics can be in background
 - text may be included (but not required)
- discuss use of color
 - notice how often a limited palette is used in examples

> procedure:

- review examples of vector illustrations (see instruction above)
- select idea and approve with instructor
- create a thumbnail sketch (no minimum) and approve with instructor
 - remember to include elements that are not derived from image resources
- begin work on computer

> requirements:

- file
 - file specifications are adhered to
 - all layers are named properly; no hidden layers; image resources have been deleted
- construction
 - composition is full bleed
no artwork exceeds the document border
 - all artwork appearance is expanded
text is outlined; effects such as Warp and 3D Rotate are expanded
- artwork
 - composition is aesthetically pleasing
 - elements are simplified graphics but composition is challenging artistically
 - limited color palette (maximum 5) effectively and aesthetically unifies composition

> vector illustration examples

> strong vector illustration examples

- graphically ornate
- limited color palette



> weak vector illustration examples

- lack enough graphic elements for requirements

