

Dan Boush

DESIGN PORTFOLIO
2016 ◊ 2018

MAGAZINE AD

Using multiple layer styles and unifying design principles, as well as water effects to represent the product, I designed a magazine advertisement for "Sprite", using their most popular spokesperson LeBron James.

**WANNA
SPRITE?**

#OBEYYOURTHIRST **#COOLCRISPREFRESHING**

www.coca-colaproductinfo.com

ALBUM ART

For a fictional Kanye West album, I utilized important objects from his career along with brush work, blur effects and layer styles.

KANYE WEST UNCONQUERED



BUSINESS CARD

I created a "BP" business card design inspired by the logo, incorporating a gradient of these colors, as well as a watermark and a line pattern.

front



back



CORPORATE LOGO

I incorporated current design trends of fading and microlines to create an updated logo for the online video company "Vimeo".



v i m e o



INFOGRAPH

I created vector illustrations of various Pokemon characters to help present information about each. Vectors illustrations were also used to create the background Pokeball pattern and heading.

Pokémon

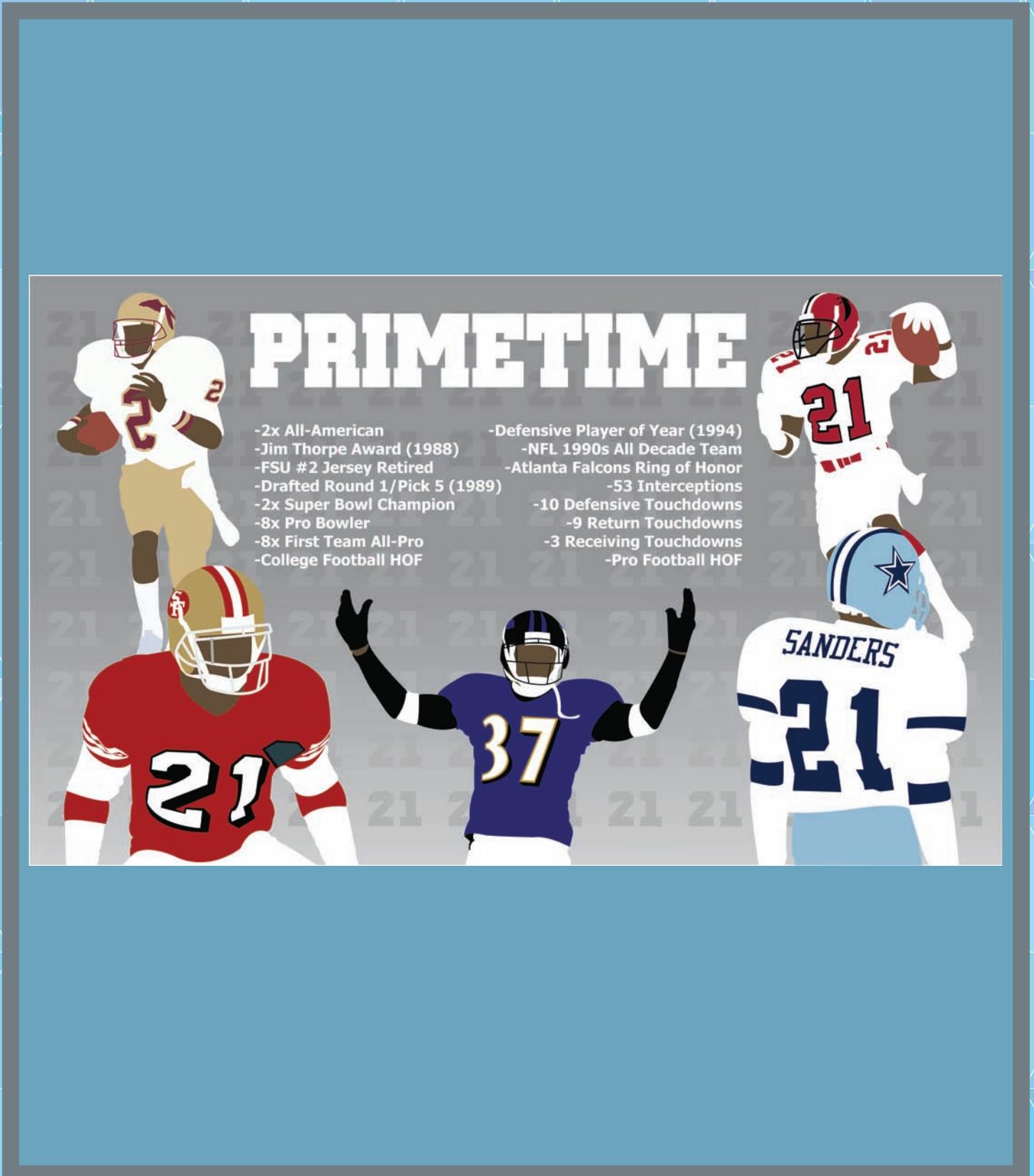
Which Starter Would You Use?

Region	Starter Name	Final Type	Best Move
KANTO:	BULBASAU	Grass/Poison	Solar Beam
	CHARMANDER	Fire/Flying	Flamethrower
	SQUIRTLE	Water	Hydro Pump
JOHTO:	CHIKORITA	Grass	Solar Beam
	CYNDQUIL	Fire	Flamethrower
	TOTODILE	Water	Hydro Pump
HOENN:	TREECKO	Grass	False Swipe
	TORCHIC	Fire/Fighting	Sky Uppercut
	MUDKIP	Water/Ground	Earthquake
SINNOH:	TURTWIG	Grass/Ground	Leaf Storm
	CHIMCHAR	Fire/Fighting	Flare Blitz
	PIPLUP	Water/Steel	Hydro Pump
UNOVA:	SNIVY	Grass	Leaf Storm
	TEPIG	Fire/Fighting	Flare Blitz
	OSHAWOTT	Water	Hydro Pump
KALOS:	CHESPIN	Grass/Fighting	Spiky Shield
	FENNEKIN	Fire/psychic	Mystical Fire
	FROAKIE	Water/Dark	Water Shuriken
ALOLA:	ROWLETT	Grass/Ghost	Spirit Shackle
	LITTEN	Fire/Dark	Darkest Lariat
	POPPLIO	Water/Fairy	Sparkling Aria

http://www.scribd.com http://thepokemonhelpguide.net/wiki/Main_Page

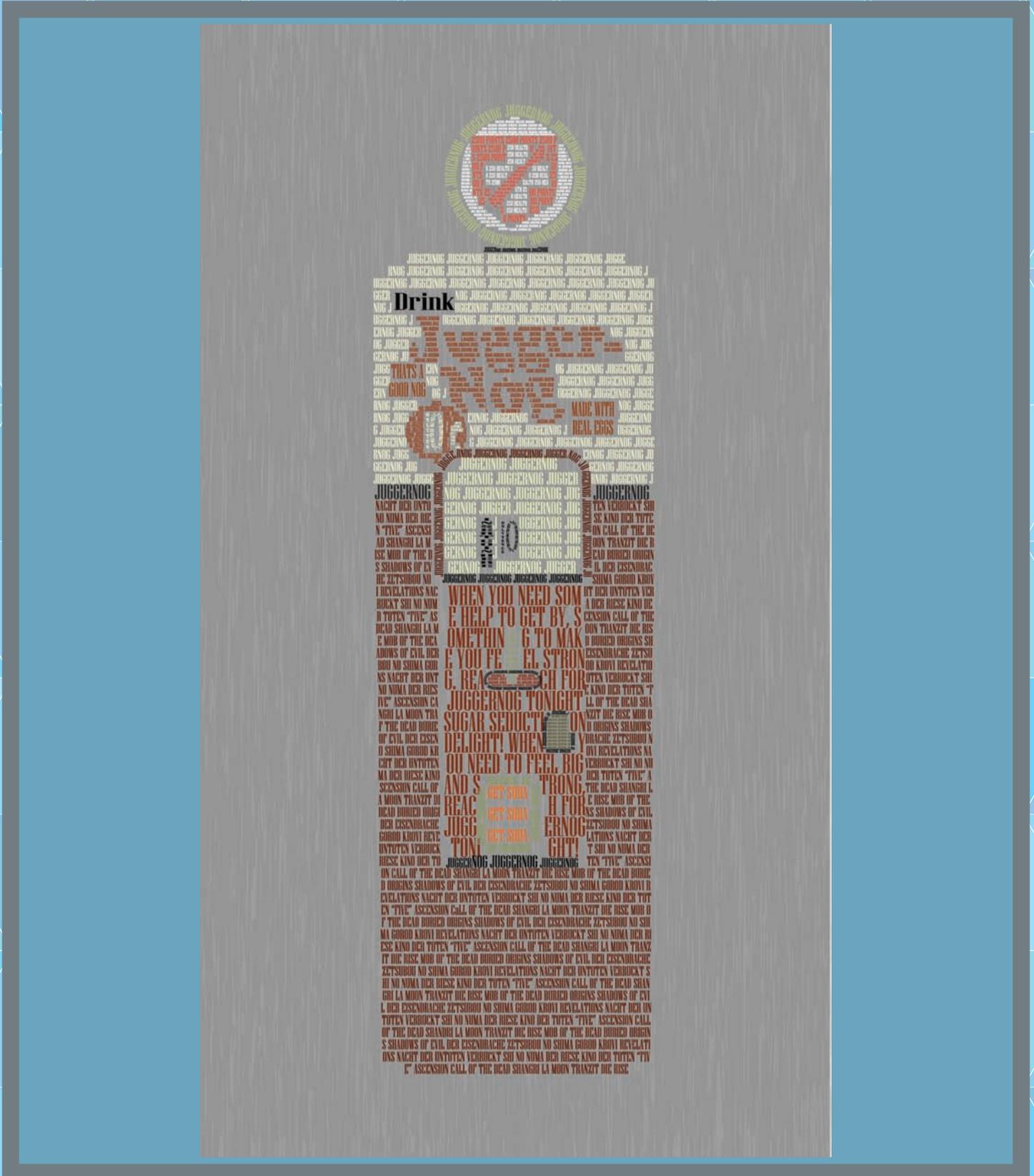
VECTOR ILLUSTRATION

Using the pen tool, I drew multiple simplified silhouettes of Deion Sanders on the different teams he played for.



WORD ART

Using only the text tool, I created the iconic perk machine “Juggernog” from the “Call of Duty” series. I used quotes, as well as references from the game, and the word “Juggernog” itself to create this.



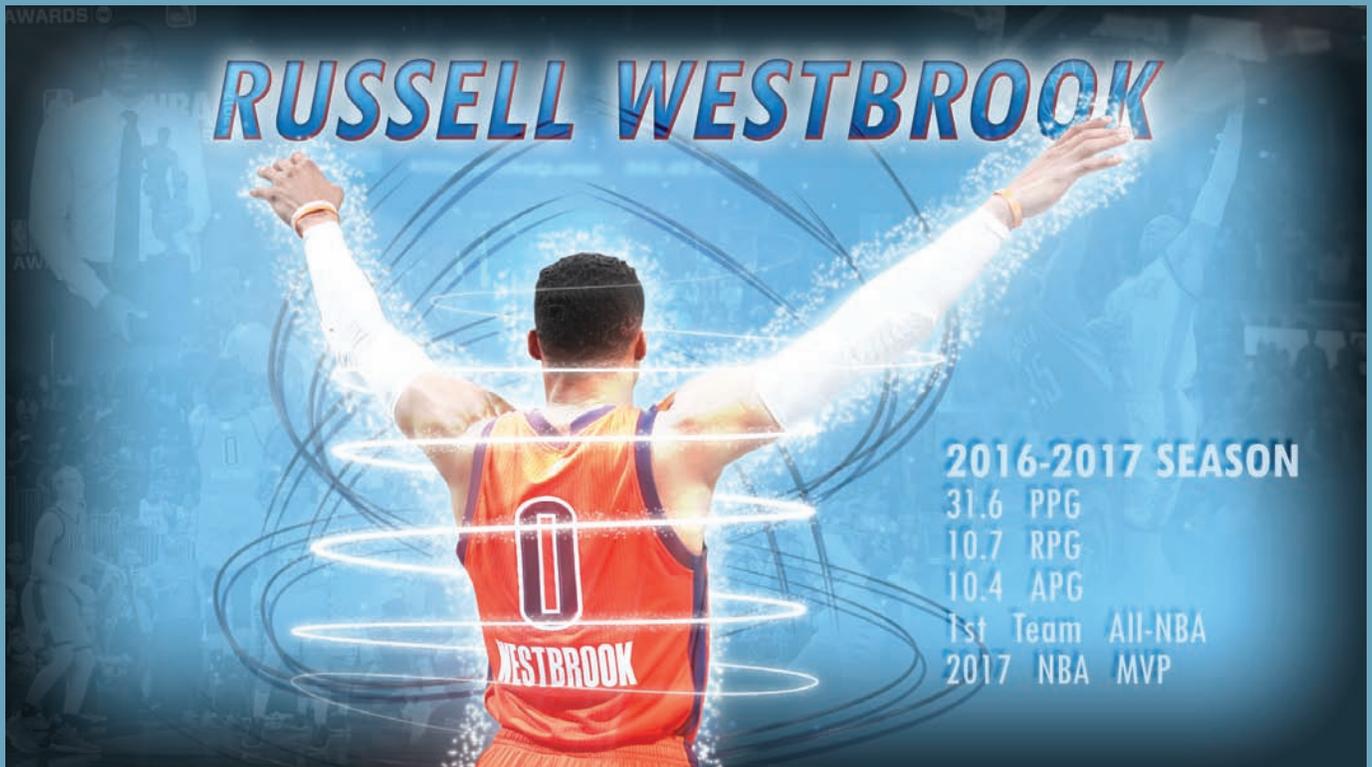
MOVIE POSTER

By collaging images, using color casting to find a balance between colors and creating a focal point, I created a movie poster for "The Campaign" that also incorporates effects and patterns into the design.



DESKTOP WALLPAPER

The pen tool, various layer styles and color casting were used to create a desktop wallpaper design for NBA MVP Russell Westbrook.



SPORTS LOGO

After the Chargers move to Los Angeles, a new logo should be necessary. By incorporating a palm tree into the A, representing the warm and tropical climate of Los Angeles, while adding the bolt for power and their heritage.



TEAM REBRAND

To go with the new Chargers logo, I completely rebranded the entire organization. Included are four new uniforms as well as two new fields that were created with the live paint tool and a template after designing them.

CHARGERS



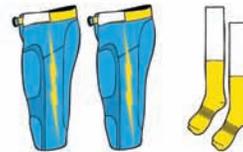
LOGO



B&W LOGO



HOME UNIFORM



AWAY UNIFORM



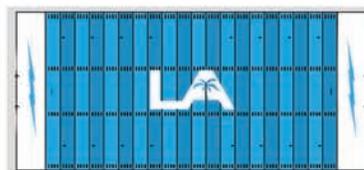
ALTERNATE UNIFORM



COLOR RUSH UNIFORM



HOME FIELD



ALTERNATE FIELD